

5. Transfer of personal data to our contractual partners

In addition to the contractual partners specifically named in this Data Protection Notice, Cordia engages the following contractual partners to perform tasks related to the data processing operations:

- salesforce.com EMEA Limited – hosting services.
- Attention CRM Consulting Kft. – website development and maintenance.
- Lead Generation Kft. – customer relations.
- DONE Digital Kft. – website development.
- Silver Frog Informatikai Kereskedelmi és Szolgáltató Kft. – hosting services.
- Hidden Design Kft. – hosting services.
- Wavemaker Hungary Média, Tartalom és Technológia Kft. – media planning and media buying tasks.
- Cordia sales staff – preparation of sales agreements.
- Business Solution Informatikai Zrt. – use of server virtualisation and hosting services.
- NK Services (Hungary) Infokommunikációs Megoldások és Szolgáltatások Korlátolt Felelősségű Társaság –server virtualisation and hosting services.
- Meta Ireland Limited, Google Ireland Limited: display of personalised advertisements.

Contractual partners act as so-called “data processors”: they process the personal data specified in this Data Protection Notice on behalf of Cordia. Cordia may only engage data processors that provide adequate guarantees, in particular regarding expertise, reliability, and resources, to implement technical and organisational measures ensuring compliance with the requirements of the GDPR, including the security of data processing. The specific tasks and responsibilities of the data processor are governed by the contract between Cordia and the data processor. After the data processing on behalf of Cordia, the data processor shall, at Cordia's discretion, return or delete the personal data, unless the data retention is required under EU or Member State law.

The contractual partner	What data can they access? What activities do they perform?	How long do they store the data?
salesforce.com EMEA Limited Floor 26 Salesforce Tower, 110 Bishopsgate, EC2N 4AY London, United Kingdom +44 1784 607000 https://www.salesforce.com/eu/company/locations/ The United Kingdom is located outside the European Economic Area (EEA). The European Commission's adequacy decision adopted under Article 46 of the GDPR has determined that the United Kingdom's legislation provides an adequate level of data	It provides storage for the Website Database, storing the personal data listed in Section 4 and contained therein. Additionally, the company provides IT support to Cordia for compiling and dispatching personalised marketing materials (newsletters), surveying potentially interested parties in real estate and projects, and providing information about the projects and properties	The contract is for an indefinite period until terminated.

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<p>protection comparable to that of the GDPR.</p> <p>The adequacy decision is available here: https://eur-lex.europa.eu/legal-content/HU/TXT/PDF/?uri=CELEX:32021D1772.</p>		
<p>Attention CRM Consulting Kft.</p> <p>1075 Budapest, Madách I. út 13-14. T. building. 4th floor 30/343 9079 attentioncrm@attentioncrm.hu http://www.attentioncrm.hu/</p>	<p>It performs technical tasks related to the development and maintenance of the Cordia website. In doing so, it has access to the personal data listed in Section 4 for the purposes of website development and live testing. Additionally, it manages the database storing data related to requests for quotations and newsletter subscriptions.</p>	<p>The service framework agreement is for an indefinite period until terminated.</p>
<p>LEAD GENERATION Kft.</p> <p>1027 Budapest, Tölgyfa utca 28. 2nd floor 70/609-8400 info@leadgeneration.hu http://www.leadgeneration.hu/</p>	<p>It handles telephone contact with clients interested in purchasing or leasing properties listed on https://cordia.hu/ or using other services, in order to familiarise them with the properties and services. For telephone enquiries, the personal data specified in Section 4 under the data processing purpose entitled “<i>Sending marketing materials by email and/or telephone (direct marketing) by Cordia</i>” will be used.</p>	<p>The framework agreement is for an indefinite period until terminated.</p>
<p>DONE Digital Kft.</p> <p>1095 Budapest, Gát utca 21., ground floor No. 1. 30/2008218 hello@thisisdone.com https://thisisdone.com/</p>	<p>For website development, it has technical access to personal data stored on the website (Website Database, data related to online accounts, and data related to newsletter subscriptions) to the extent necessary for development, but does not perform any other activities with the data.</p>	<p>The business and usage framework agreement is for an indefinite period until terminated.</p>

The contractual partner	What data can they access? What activities do they perform?	How long do they store the data?
Silver Frog Informatikai Kereskedelmi és Szolgáltató Kft. 1133 Budapest, Pannónia u 102. 20/4224432 info@silverfrog.hu https://www.silverfrog.hu/hu/	It provides hosting services (database storage), during which personal data may be accessed to the extent necessary for the service (Website Database, data related to online accounts, and data related to newsletter subscriptions), but no other activities are performed with the data.	The hosting service agreement is for an indefinite period until terminated.
Hidden Design Kft. 1095 Budapest, Gát utca 21. fszt. 1. 1094 Budapest, Tűzoltó utca 66. ground floor 4. hidden@hidden.hu +36-20-426-1580 https://www.hidden.hu/	It provides hosting services (database storage), during which personal data may be accessed to the extent necessary for the service (Website Database, data related to online accounts, and data related to newsletter subscriptions), but no other activities are performed with the data.	The hosting service agreement is for an indefinite period until terminated.
Wavemaker Hungary Média, Tartalom és Technológia Kft. 1123 Budapest, Alkotás út 53. B. ép. III. em. Postal address: 1123 Budapest, Alkotás út 53. B. ép. III. em. +36-30-407-8733 info.budapest@mecglobal.com	It performs media planning and media purchasing tasks, including post-evaluation of advertising campaigns, during which it has technical access to personal data to the extent necessary for these services, but it does not perform any other activities with the data	The media agency framework agreement is for an indefinite period until terminated.
Cordia sales staff In the course of providing sales management services, certain Cordia sales staff may act as data processors. A list of sales staff is available at all times from Cordia.	They process personal data specified for the data processing purpose of “ <i>preparation of the property purchase agreement between you, as a client of Cordia Management, and the sellers of the properties you wish to purchase, including providing information about the properties you are interested in</i> ”.	The service agreements are for an indefinite period until terminated..

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Business Solution Informatikai Zrt. 1134 Budapest, Gidófalvy L. u. 3. 6/3.	Development of a digital document management and approval system, as well as consulting services, which may include software and hardware consulting, system analysis, reports, analyses, and the preparation of other documents and documentation. In the course of providing these services, it may have technical access to personal data to the extent necessary for the service, but does not perform any other activities with the data.	The contract is concluded for a fixed term until the final performance deadline specified in the schedule.
NK Services (Magyarország) Infokommunikációs Megoldások és Szolgáltatások Kft. 1138 Budapest, Tomori u. 34.	Provision of SharePoint development services, server virtualisation services, and IT system operation services, during which it has technical access to personal data to the extent necessary for the provision of the service, but does not perform any other activities with the data.	Indefinite contract – until the contract is terminated.
Meta Platforms Ireland Limited 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland Meta Ireland Limited transfers personal data it processes outside the European Economic Area (EEA) to Meta Platforms Inc. (1601 Willow Road, Menlo Park, California 94025, USA). The laws of the United States do not provide a level of data protection equivalent to that of the GDPR. Meta Platforms Inc. ensures adequate protection of personal data by complying with the Privacy Shield Framework, which was approved by the European Commission on July 10, 2023, pursuant to Article 45 of the GDPR. Further information: https://www.dataprivacyframework.gov/ .	Operator of the Facebook social network, creating advertising target audiences based on the customer list and lookalike advertising target audiences, and displaying personalised ads to members of the target audience on the Facebook interface.	180 days from the date of data transfer.

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<p>Google Ireland Limited Gordon House Barrow Street Dublin 4, D04E5W5 Ireland.</p> <p>Google Ireland Limited transfers personal data it processes outside the EEA to Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA). The laws of the United States do not provide a level of data protection equivalent to that provided by the GDPR. Google LLC ensures adequate protection of personal data by complying with the Privacy Shield Framework, which was approved by the European Commission on July 10, 2023, pursuant to Article 45 of the GDPR.</p> <p>Further information: https://www.dataprivacyframework.gov/.</p>	<p>Using Google Customer Match to identify advertising audiences, using gclid cookies to identify lookalike advertising audiences, and displaying personalised ads to members of the target audience on Google's advertising platform.</p>	<p>Until the individual withdraws their consent.</p>

Cordia Agent provides financial services intermediation for OTP Pénzügyi Pont Zrt. It acts as a non-independent agent, intermediating the products and services of the OTP Group, as specified in the agency contract, to clients it contacts in the course of its activities. In this context, Cordia Agent qualifies as a data processor, and OTP Pénzügyi Pont Zrt. acts as the data controller, whose data protection notice applies.